Serco Business



# **Skills Support for the Workforce**

Matt Clark - Partnership Co-Ordinator – SEMLEP, NEP, GCGP and Hertfordshire

Delivered by

Co-financed by







European Union European Social Fund

### Serco is a leading provider of public services

- Skills Support for the Workforce (SSW) is part of Serco's Employment, Skills and Enterprise (ESE) business unit – experts in the delivery of local employment, skills, training and business support services which improve the productivity of individuals and businesses and boost local economies
- We have been delivering the Skills Support for the Workforce programme across England since 2013 – supporting more than 7,000 businesses and 30,000 individuals to access and benefit from funded training to date
- This is the 3<sup>rd</sup> round of SSW funding (2019-2021) that we are proud to be delivering across 16 regions of England, including Dorset
- Serco manages the SSW programme in partnership with the Local Enterprise Partnership in each region and aligned to their local priorities







#### European Union

European Social Fund

Delivering SSW in 15 LEP regions across England

### +7,000

Businesses have benefitted from funded training for their workforce

+30,000

Learners have been supported through SSW

### **Overview of Skills Support for the Workforce**

- Skills Support for the Workforce & Redundancy programme is co-financed by the ESF and ESFA.
- The focus of the SSW programme is to:

Provide recognised accredited qualifications and training	Enhance your employees' skills	Increase the competitiveness of your business	Boost the local economy
Bespoke training that is tailored to the needs of the business	Upskill, reskill and progress your workforce	Through higher quality outputs, increased efficiencies, productivity and staff motivation	Training is aligned to LEP priorities in each area to meet the skills gap

• Programme delivery runs from April 2019 – July 2021 (with option of extension subject to performance and available funding to Dec 2023)







## **Eligibility - Skills Support for the Workforce**

- Businesses: the focus is on SMEs with less than 250 employees and balance sheet of less than €43 million
- Individuals: must be aged 16 or over and able to live and work in the UK.

Upskilling the workforce would allow certain staff members to take on some extra responsibility within their roles and achieve some of the goals that they have been working towards.

We have specific growth goals over the next 3 years which rely heavily on efficiency – having new and improved skills within the workforce will ensure our goals are met.

> Managing director, Matthew Jones **Pipeline Products, West of England**







#### **European Union**

European Social Fund



#### **Employee Support Process**

Skills Support for the Workforce





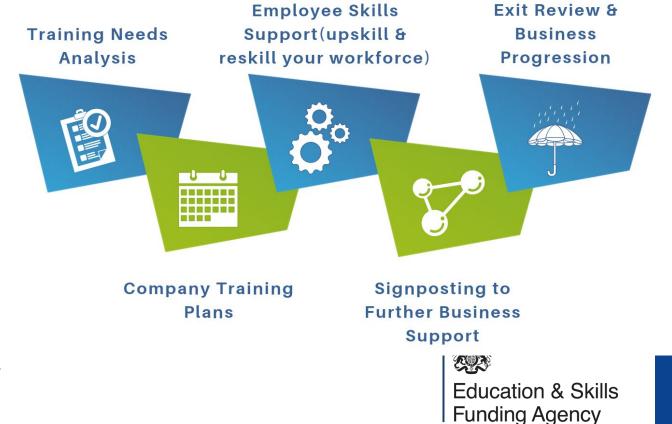






#### **Employer Support Process**

Skills Support for the Workforce







### **Benefits of Training for Employers & Employees**





### How could you benefit?







"Skills training has allowed us to be another step ahead of our competitors and have an upper hand when we are bidding for jobs.

It's a bonus for [our staff] in their career and I'm glad that we can offer it to them."

Matthew Jones, Operations Manager Jones and Woolman in the Black Country











SKILLS SUPPORT



In Hertfordshire Funded training to help your business progress

Under the Skills Support for the Workforce programme, 20 staff members have been upskilled in an NVQ Level 2 in various site competency skills.

#### The impact of flexible, bespoke training:

- Enabling flexible on-the-job learning
- Increasing productivity
- Improving relationships with Clients
- Igniting an interest in further Adult Education

#### << <u>READ FULL SUCCESS STORY</u> >>



For many of our staff this is the first experience of learning that they have undertaken since leaving school. Feedback about their experience has been positive, with many of them openly expressing an interest in looking at new courses.

We would definitely investigate the Skills Support for the Workforce programme again to upskill our workforce.

Atlantic Contracts, Hertfordshire





**Contact our skills team today to talk** about training for your business: www.serco-ssw.com skillssupport@serco.com Twitter @serco\_ssw Tel: Matt Clark 07738 897161







#### **European Union**

Social Fund