



**CREATIVE
CAREERS**

Inspiring the next generation



Discover!

Creative Careers Week

18th - 22nd November 2019

Discover! Creative Careers week

Monday 18th – Friday 22nd November 2019

Discover! Creative Careers is a week-long event launching this year which will see hundreds of employers from across the creative industries opening their doors to students aged 11 and over.

Throughout the week, participating schools will have the opportunity to engage with at least one Discover! day in a local workplace, where they will take part in interactive experiences across various departments, giving students meaningful encounters with both employers and employees and providing information and insight into some of the lesser-known jobs that exist across the creative industries. Schools will also be provided with a Discover! Creative Careers pack which will contain information and resources to support their Discover! experience.

Discover! Creative Careers responds to evidence cited in the Government's Careers Strategy which revealed that a young person who has four or more encounters with an employer is 86% less likely to be unemployed or not in education or training and can earn up to 18% more during their career. It immediately addresses school career programme objectives around the Gatsby Benchmarks as outlined in the 2017 DfE's Careers Strategy, with a particular focus on 5 and 6:

5. Encounters with employers and employees. Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.

6. Experiences of workplaces. Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks

The creative industries cover a wide and extremely varied number of jobs and sectors, including:

- Advertising & marketing
- Architecture
- Crafts
- Design: Product, Graphic and Fashion Design
- Film, TV, video, radio & photography
- Games and Visual Effects
- Publishing
- Museums, Galleries & Libraries
- Music, performing and visual arts

**TO SIGN UP, PLEASE COMPLETE THIS SHORT ONLINE
REGISTRATION FORM BY FRIDAY 26TH JULY.**

Careers opportunities in the creative industries are increasing daily with employment in the sector growing three times faster than the rest of the UK economy, but there are vast skills shortages. The Creative Industries Council estimates that there are more than 77,000 positions in the sector currently vacant with many requiring specific skills.

Discover! Creative Careers week is just one initiative within the wider Creative Careers Programme (CCP). Supported by the Department for Digital, Culture, Media and Sport (DCMS), the CCP is an integrated industry-led programme of activity across England that is working to ensure there is a larger and more diverse intake of talent and a broader range of routes into the creative industries. The ambition is to reach more than 160,000 students through face-to-face encounters by 2020, with around two million young people accessing information online.

[Find out more about the Creative Careers Programme online.](#)



WATCH THE CCP LAUNCH FILM

creative
& cultural
skills

The National
Skills Academy
CREATIVE
& CULTURAL

ScreenSkills

C. Creative.
Industries.
Federation.

THE CAREERS &
ENTERPRISE
COMPANY



CiC
Creative Industries Council